



RE-BUILT VALUE OF SCHOOL EDUCATION

About the Promoter

This Education Society is recognized as a prominent and forward-looking institution with an emphasis on a child's overall development. The Education Society aims to create a learning set up that stimulates all students to become open-minded, academically flourishing, well-balanced, and prepared for future responsibilities as an individual and responsible citizens on a mission to create a nourished environment for prodigious excellence in education for a global-minded generation.

Objective

This project had focus on providing key observations and findings on essential analytical parameters for school development as well as assessment on marketing and competitive strength of school.

Challenges

Lack of Infrastructure and quality education: School development ,Infrastructure & Development and quality education processes.

Solution

1. As-Is Study Report

Eduprogess provided a helping hand by preparing As-Is Study Report for this School consisting of key findings and suggestions as per the analysis.

2. Information, Education and Communication

The Eduprogess team crafted a well-planned outreach and communications strategy aligned with this school's overall goals.

3. Change Management Strategy

We curated Pre-planned strategies to deliver gradual change that aligned well with the dynamic needs of the changing landscape of learning & pedagogy.

Result

The school was provided with well-crafted collaterals for branding and admission, which helped strengthen the school's brand and positioning. As-is study helped the promoters to develop long term strategy